

SRI A.S.N.M GOVERNMENT COLLEGE, PALAKOL

DEPARTMENT OF ECONOMICS

2021-22



INDUSTRIAL TOUR TO VIJAYAWADA

25th JUNE 2022

22-06-2022,

Palakol.

From
N. David Victor Dinakaran,
Sri A S N M GOVT. College (A),
Palakol, W.G.DT

To,
The Principal,
Sri A S N M GOVT. College (A),
Palakol, W.G.DT.

Sub: Request for seeking permission of field visit for B.Com and BA students to Milk Factory, Victoria Museum, Kondapalli Fort Vijayawada on 25-06-2022 Reg.

I wish to bring to your kind notice that a batch of 60 Students of 3rd B.com, 3rd BA and 2nd BA of Sri A S N M GOVT. College (A), Palakol, W.G.DT. along with 8 faculty members of department of Commerce and Arts are going to industrial tour. Milk Factory, Victoria Museum, Kondapalli Fort Vijayawada on 25-06-2022 as part of their curriculum. There are no foreign students in the group.

Hence I request you to extend your co-operation and permit us to industrial tour which is useful to the students.

The Flowing Staff is accompanying the students

1. K. Pardhasarathi Contract Lec. in History *KPS*
2. K. Swarna Latha, Guest Lec. in Commerce *K. S*
3. B. Asha Jyothi, Guest Lec. in Commerce *A*
4. T.S.N. Jyothi, Guest Lec. in Economics
5. D. Manmadha Rao, Guest Lec. in Commerce *DMR*
6. Ramakrishna Clerk

Thanking You madam

Enclosures:

List of Students

Yours Faithfully

N. David Victor
N. David Victor Dinakaran, Lec. In English

Sri A S N M GOVT. College (A),

22/6/2022

SRI ASNM GOVT COLLEGE(A),PALAKOL
INDUSTRIAL TOUR

III BA

S.NO	name of the student	Ph NUM	SIGNATURE
1	E.Sekhar	7995393737	E. Sekhar
2	D.yesuraju	7995610031	D. Yesu Raju
3	N.Abhishek	6309769775	N. Abhishek
4	CH.Sandeep	9676485306	Ch. Sandeep
5	SK.Kadharvalli	9550237658	Sk. Kadhar
6	G.Vasu	9652463554	G. Vasu
7	K.Prasanna kumar	9652822119	K. Prasanna Kumar
8	K.Ashok kumar	9949937261	K. Ashok
9	SK.Abbas	8374863288	Sk. Abbas
10	K.Rajesh kumar	7093914282	K. Rajesh Kumar
11	K.Murali krishna	9502303682	K. Murali
12	T.Barathi	8522848879	T. Bharathi
13	P.Aruna	9515996966	P. Aruna
14	S.Sailaja B satya Dwaga	9553223803	B. Satya Dwaga

THE KRISHNA DISTRICT MILK PRODUCERS MUTUALLY AIDED CO-OPERATIVE UNION LIMITED
MILK PRODUCTS FACTORY - VILAYAWADA

Letter 8 - Ann. High Admin., A-9/2010.

May 24 09:2022

The following
 are the names of the members of the
 Board of Directors of the
 FARMERS' UNION 2nd

$$22 = 1 + 7 + 14$$

Sub: Estt. N D M P M A C D Ltd. Milk Products Factory Vijayawada
Industrial Estate of Sri A S S M Govt College (A) West Godavari Dist. PALAHOL
Perumathur, Andhra Pradesh. Reg

Ref. ID: A634 dated 09/05/2022

...1000...

In reply to your letter dated it is hereby permitted to Industrial Unit of A. B. M. College, A. B. West Godavari Dist, PALAKOL. Students, all members and faculty members of A. B. M. College, A. B. West Godavari Dist, PALAKOL to visit on the following days at 11.00 AM (5.00 PM).

1	On 25.06.2022 (Saturday)	20 Nos and 2 Faculty members
2	On 25.06.2022 (Saturday)	20 Nos and 2 Faculty members
3	On 25.06.2022 (Saturday)	20 Nos and 2 Faculty members

- Please note that during the dairy plant visit girl students / ladies faculty should not wear any flowers as it affects the quality of milk.

At the end of my residence I'll fill up the enclosed form and the same is to handover at security again. My friends at the time of visit on each day.

The Security & Vigilance Officer, MPJ, Varanasi is instructed to collect the filled forms at time of students visit and submit the same to this office for further action.

Yours faithfully

For MANAGING DIRECTOR 04/6/89

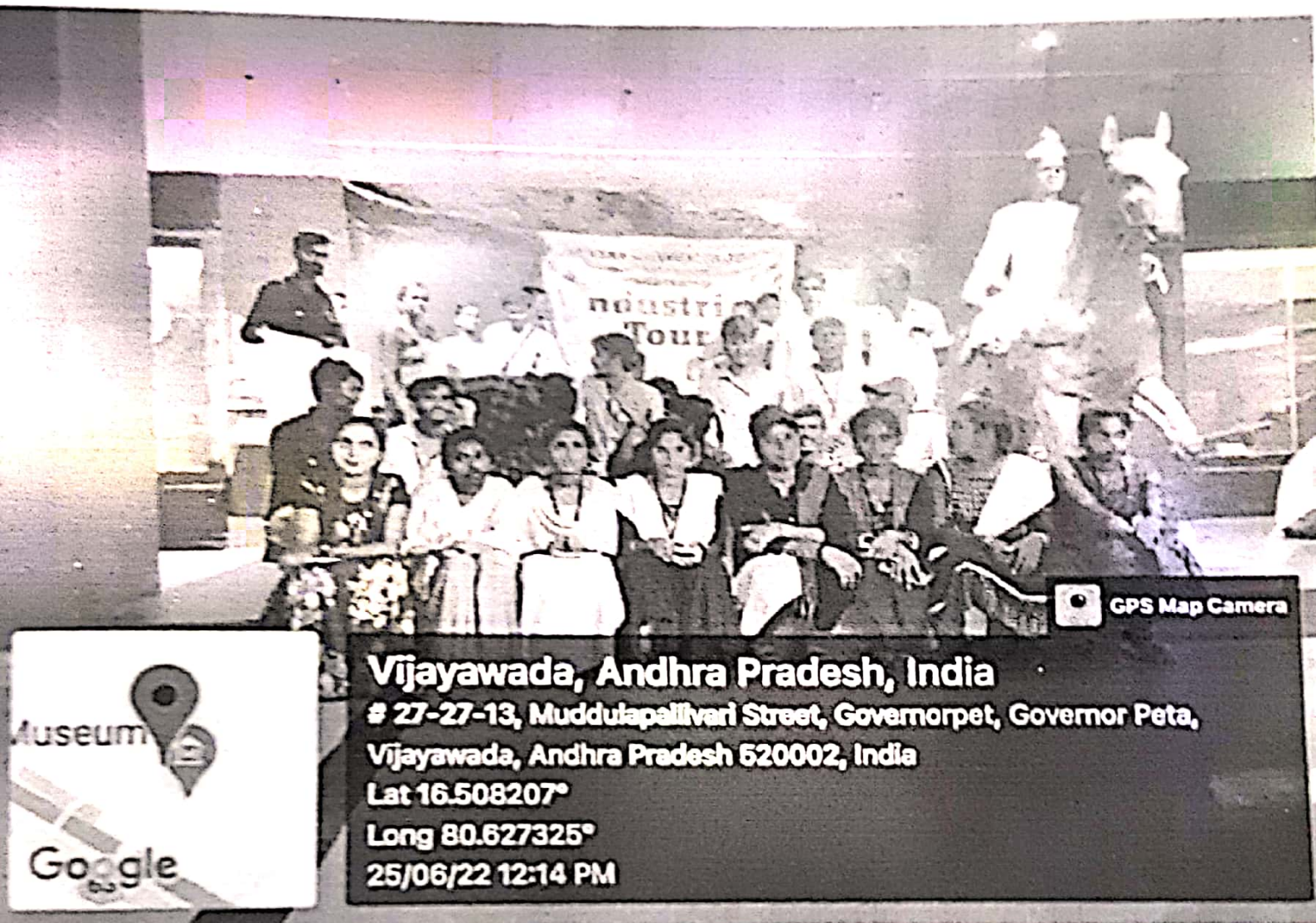
1. Explain the difference between the two types of
explanation (D-M and I-M) and give an example of each.

the Senior, S. V. and Mr. W. H. V. for information and necessary action.

(Also should restrict the entry of girl students visit dairy plant who wears flowers)

Industrial and historical Tour by Department of Arts: 25-06-2022

The Departments of History, Economics and Political Science have taken Final year B.A Students to Vijayawada on an Industrial & Historical Tour. The tour was supervised by N. Victor David Dinakaran Lecturer in English along with K. Pardha Sarathi Lecturer in History and Jyothi Lecturer in Economics. The tour members visited Bapu museum in Vijayawada. The curator of the museum showed every item in the museum in detail. Next the members visited Vijaya Dairy plant and have seen how milk is procured, and bi-products of milk are made. Later on the tour members visited Kondapalli fort and experienced the greatness of Reddy Kingdom & Qutub Shahi rule. This tour was a great Success and the department of arts is grateful to the principal of our college Dr.T Raja Rajeswari because of whom the tour was a great success.



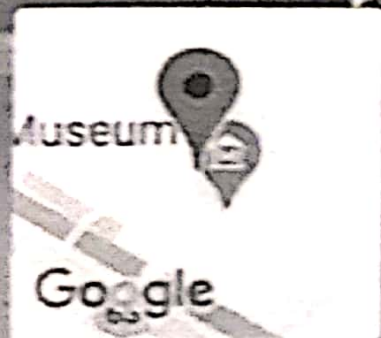
Vijayawada, Andhra Pradesh, India

27-27-13, Muddalapallivari Street, Governorpet, Governor Peta,
Vijayawada, Andhra Pradesh 520002, India

Lat 16.508207°

Long 80.627325°

25/06/22 12:14 PM





OUT COME OF THE PROGRAM:

Direct Experience about Production and packaging process on different types Milk Products, how to marketing, Accounts, Machinery, Income tax, Finance, Human resource management etc. Students asked some questions about the primary cost, production cost and Administrative expenses after that gross profit and Net profit. Finally students got direct experience on Balance sheet about the Company

The industrial tour has given hands on experience to the students of Sri A.S.N.M Government(A) College to acquired knowledge on the profit and loss and also how to run a business with high cost material. If the students could not concentrate on employment they can start a new business with their own effort.

Vijay Dairy

Vijay Dairy & Farm Products (P) Ltd was incorporated in the year 1994. Vijay Dairy has a committed vision to procure quality milk from the farmers and produce milk and milk products through superior technology and process and makes it available to customers at competitive price. Milk with the perfect nutritional composition to fulfill the vital requirements of health which consists of Fat 4.5% and SNF 8.5%.

USES & BENEFITS

- Contains all the nutrients like vitamins and minerals suitable for growing
- Provide around 140 calories per glass of milk
- Nutritional Content : Calcium, Protein, Vitamin, Riboflavin and Phosphorus besides other minerals.
- Very Good for growing children's and adults
- Serves as an excellent nutritional substitute for whole milk.
- Best for Milk based beverages and delightful smoothies & shakes.

PACKING DETAILS

- SM – 100ml, SM – 200ml, SM – 500ml, SM – 1000ml & SM – 5 Litre.



Heart friendly nutritive milk with the composition of Fat 3.0% and SNF 8.5%.

- Toned milk provides around 115 calories for a glass of milk.

- Nutritional Content : Calcium, Protein, Vitamin, Riboflavin and Phosphorus besides other minerals.
- Good for people with high Cholesterol and Obesity.
- Good for healthy heart.
- Ideal for making milk based Chocolates and Fudge.
- DTM – 500ml, DTM – 1000ml.



Kondapalli Fort

Kondapalli Fort, also locally known as **Kondapalli Kota**, lies to the west of Kondapalli in Vijayawada the second largest city of Andhra Pradesh, India of NTR district. This historical fort also known as Kondapalli Quilla was built by Prolaya Vema Reddy of Reddi Kingdom during the 14th century CE. It was initially built as a leisure place and business center and later served as a military training base for the British rulers. According to some other historians it was built in 1360 CE by Anna Vema Reddy after he captured Kondapalli from Mudigonda Chalukyas, the fort has been home to several dynasties, from the Reddi rulers to the Nizam Nawabs, and then the East India Company.

The fort was built in 1360 CE by Anna Vemareddy of the Kondaveedu Reddy dynasty after he captured Kondapalli from Mudigonda Chalukyas. In the historic struggle for power for the throne of Gajapati kingdom, Hamvira had to fight his brother Purushottam, who had succeeded to the throne after their father's death. He sought the help of the Bahmani Sultan in this war. He was successful in defeating his brother and occupied the throne of Gajapati kingdom, in 1472. But in the bargain, he gave Kondapalli and Rajahmundry to the Bahmani Sultan. Subsequently, Purushottam defeated Hamvira in 1476 and occupied the throne of Gajapati. But it is also said

that in 1476, a revolution began at Kondapalli when there was famine in the Bahmani kingdom. The garrison of Kondapalli revolted and gave possession of the fort to "Hanter Oriya" or Hanvira.

Purushottam, once he became the king, tried to get back Kondapalli and Rajahmundry from the Bahmani Sultan III. But when he held siege over Rajahmundry, for some unknown reason he signed a peace treaty with the Sultan, which resulted in souring of relations between Bahmani and Vijayanagar rulers, which resulted in minor battles. But in 1481, after the death of Sultan Purushottam fought with Mahmud Shah, the Sultan's son, and took control of Rajahmundry and Kondapalli fort. Gajapati Purushottam Deva died in 1497 and was succeeded by his son Gajapati Prataprudra Deva.

In 1509, Gajapati Prataprudra Deva started a war against Krishnadevaraya of Vijayanagar Empire, but Gajapati had to retreat to the north to defend an attack by Sultan Allauddin Hussain Shah of Bengal. The consequence was that Krishnadevaraya had an easy victory over Kondapalli, which he occupied in June 1515. In the last war fought in 1519, Krishnadevaraya once again defeated the Gajapati ruler. Since the Kondaveedu fortress was very strong, after three months siege of the fort, Krishnadevaraya had to personally direct the operations to get control of the fort. Following this war, Krishnadevaraya married Gajapati Prataprudra Deva's daughter, Kalinga Kumari Jaganmohini. A treaty was also signed for restoring all land up to the southern boundary of the Krishna River to Orissa, which included Kondapalli.

But after the treaty with Vijayanagara emperor, between 1519 and 1525, Gajapati Prataprudra Deva had to defend his territory against invasion by Sultan Quli Qutab, the Sultan of Golkonda. But in the final assault, in 1531, Kondapalli came under the rule of Sultan of Golkonda. The war with Golkonda Sultans was continued by Govinda Bidyadhar, the new ruler of the Gajapati Kingdom who had succeeded Gajapati Prataprudra Deva (who died in 1533) but ended finally with a treaty with the Sultan.

The area came under Mughal rule in the 17th century. After the disintegration of the Mughal Empire in the early 18th century, Nizam ul-Mulk, what later became the Nizam of Hyderabad declared independence and took the area under its control. In the late 18th century, the area was still under the Nizam's rule, a treaty of alliance was signed between Nizam Ali and the British East India Company recognizing the control of the British over the territory. This treaty was initially signed on 12 November 1766 under which the company in return for the grant of the territory agreed to garrison troops in the fort for Nizam's aid at an annual cost of £10,000 pounds. It is also stated that in 1766 the British, under General Caillaud, stormed the fort and took control of it.

A second treaty was signed on 1 March 1768, under which the Nizam recognized the grant provided to the British by Mughal ruler Shah Alam. But, as a gesture of friendship, the British (then the East India Company) agreed to pay an allowance of 50,000 pounds to the Nizam. However, in 1823, the East India Company rested total control of the Sarcars under an outright purchase from the Nizam.

In the initial years, the fort was used as a business center but after the British took over the fort in 1866 it was converted into a military training base.

Name ÷ T. Bharathi

class ÷ IIInd B.A

DATE visit ÷ 25/6/2022

Place of visit ÷ vijayawada

నేను 25/6/2022 న విజయవాడ Industrial
Town కు సో యా అధ్యక్షులు మరియు విద్యార్థి, విద్యార్థుల
కు సో వెళ్ళాము. విజయవాడ దగ్గర ఉన్నట్లుంటే milk factory
లో పాలు. పాలపదార్థాలు ఏ విధంగా తయారవుతున్నాయో
వివరంగా తెలుసుకున్నాము. అంతే కాకుండా కుండుపల్లి క్రింద
భాగం యూజీసీయే సందర్శించి సందర్శించడం వల్ల లాభ
విజ్ఞానాన్ని సంపాదించాము. ఈ Town కి వెళ్ళడం అని
విషయాలు తెలుసుకున్నాము. చాలా ఆనందంగా ఉంది.

T. Bharathi

ame : Sandeep kumar

ass : IIIrd B.A

At visit : 25/6/2022

ace of visit : vijayawada.

ನೀನು 25/6/2022 sandeep kumar

ಕೆಪಯಾದ Industrial Town ತೆನಂ ಯಾ ತಿಕ್ಕುಪುಲ
 ಬರಿಯ ವೆಂಪ್ಪುಕ್ಕಿ, ವೆಂಪ್ಪುಕ್ಕಿಲಾಗಿ ತಲನೆ ಪಿಕ್ಕಾಯ. ವೆಪಯಾದ
 ಗ್ಗರ ಎನ್ನಲುಂಟೆ Milk factory ಲಿ ಪುಲ. ಪುಲ
 ವಾಕ್ಕಾಯಲು ವಿ ವೆಂಪು ತಯಾರಪ್ಪುಯೊ ವೆವರಂನಾ
 ಲಸಪುಕ್ಕಾಯೊ ಅಂತೆ ತುಂಕು ತುಂಕುಲೆ ತುಂಕು ಬಾಪ್ಪಾ
 ಪ್ಪುಕ್ಕಿಯೊ ಸಂದರಿಕ್ಕಿಲೆ ಸಂದರಿಕ್ಕಿಲೆ ಎಲ್ಲ ಯಲಿ ವೆಪ್ಪುಕ್ಕಿ
 ಯಾಹುಲಾಯ . ತಿ ವೆಂಪು Town ಕಿ ವೆಪ್ಪುಕ್ಕಿ ತಿಕ್ಕಿ
 ಪುಲ ತಿಲಸಪುಕ್ಕಾಯೊ ಪುಲ ಚಿನಂಕುಂನಾ ಗಂಡೆ.

K. Sandeep Kumar